



OFFICIAL CONTEST RULES & RELEASE:

By submitting an entry, each entrant unconditionally accepts and agrees to the Official Rules and Release and warrants that his or her entry complies with all requirements set forth in these Official Rules. By entering the contest, you agree and acknowledge that the PA Wilds Center for Entrepreneurship (PA Wilds Center) is permitted to receive Your registration data (see Privacy section, below). PA Wilds Center reserves the right to adjust any deadline(s). Information on how to enter and prizes form part of these Official Rules.

Timeline

The PA Wilds Center Photo Contest, “Show Us Your #PAWilds” begins February 27, 2017 and ends March 15, 2017. Online entry begins at 5:00 p.m. EST on February 27, 2017. The deadline for submitting entries is 5:00 p.m. EST on March 31, 2017. Winners will be announced on or before April 7, 2017.

Who May Enter

The PA Wilds Center Photo Contest is free to enter and open to all members of the public ages 18 and older. Local residents are highly encouraged to enter!

The PA Wilds Center for Entrepreneurship, Straub Brewery, West Penn Power Sustainable Energy Fund and Allegheny Outfitters employees, interns, contractors, board members and their immediate family members are not eligible to win prizes.

How to Enter

To enter, go to <http://www.pawildscenter.org/photo-contest> Complete an online entry form with the required information and attach your digital photograph. Up to three photos may be submitted; please mark the relevant category and provide information for each submission.

Location of Images

Photos must be taken within the 12.5 county region that comprises the Pennsylvania Wilds. The PA Wilds consists of the following counties: Cameron, Clarion, Clearfield, Clinton, Elk, Forest, Jefferson, Lycoming, McKean, Potter, Tioga, Warren and Centre (north of State College).

Image Format

Photographs must be in digital format. All digital entries should be submitted in the highest resolution possible, be at least 1- 4 megabytes in size, and submitted in JPEG or PNG format.

All photos must be an original, single work created by the entrant and not infringe on the copyrights, trademarks, moral right, and rights of privacy/publicity or intellectual property of any person or entity. No other party may have any right, title claim, or interest in the photograph. Minor burning, dodging and/or color correction is acceptable. Photos found to have been modified beyond this will be rendered ineligible for a prize. Photos that are obscene, defamatory, or otherwise objectionable or inappropriate will not be accepted. Photographs of activities expressly forbidden as inappropriate or dangerous will not be accepted.

Submissions may not be watermarked, nor obscured with text or copyright information. Such entries will not be honored if the photographer is unable or unavailable to provide a pristine version of the image.

Winner Selection

Image winners will be **randomly selected** for each of the 7 categories below. Recipients will receive a PA Wilds themed prize package. All winning photos and photographers will be featured in a blog post on PAWildsCenter.org and the new PA Wilds website. We will also issue a press release announcing the winners.

By entering this contest, entrants agree that the judge's decisions are final and indisputable. The categories:

- **Our Scenic PA Wilds Landscapes**
- **Outdoor Recreation**
- **Community Character & Charm**
- **PA Wilds Entrepreneurs & Makers**
- **Wildlife**
- **Creative**
- **PA Wilds Brand Fans**

One (1) PA Wilds Prize Packs will be awarded for each of the 7 categories. Prize Packs include:

- Admission for you and 1 guest to the **Exclusive PA Wilds Marketing Launch Party** to be held in late Spring of 2017, date and location to be announced!
- \$50 Cash Prize
- PA Wilds SURPRISE Swag Bag! May include: #PAWildsMade products from our Conservation Gift Shop, PA Wilds branded merchandise, and/or gifts from our sponsors
- ***Entrant must be 21 years of age by the date of contest opening February 27, 2017 to be eligible for any prizes from our co-sponsor Straub Brewery, or to attend our Marketing Launch Party. In the event winner is under 21 years of age, a substitute prize will be awarded.***

License & Release

Your photographs help the PA Wilds Center, a non-profit organization, highlight the resources, assets and landscapes of the PA Wilds. Our work promotes the region for tourism, but also vitally improves quality of life and regional pride for residents.

Thank you for helping to further our mission as we launch a brand new PA Wilds website this Spring and build our digital photo library of user submitted experiences!

Entrants will retain copyrights to their photographs, however by submission of an entry to the “Show Us Your #PAWilds” Photo Contest, each entrant hereby grants a perpetual, unlimited, royalty-free, worldwide, non-exclusive license to the PA Wilds Center and Authorized PA Wilds Center Partners and Parties, including but not limited to, contest co-sponsors Straub Brewery, West Penn Power Sustainable Energy Fund and Allegheny Outfitters, to use entrant’s submissions in whole or in part, to reproduce, display, and create derivative works of the entrant’s submission in connection with marketing of the Contest and the right to publish, use, edit, adapt, modify and/or publicly utilize the entry in any way, in commerce, marketing, advertising and promotion and in any and all media worldwide now known or hereinafter developed, without limitation and without notice or consideration of the contestant, for no additional compensation; usage may include publication on the PA Wilds Center, PA Wilds, and Authorized Parties websites and on the PA Wilds Center, PA Wilds, and Authorized Parties social media channels; publication in all other PA Wilds Center and PA Wilds communications, publications, and educational displays.

PA Wilds Center nor our Authorized Parties, contest co-sponsors, do not need to obtain additional consent from entrants relating to, or to notify entrants prior to, the use of any submitted photograph(s). PA Wilds Center and Authorized Parties will credit the photographer whenever possible.

Model Releases

The entrant is responsible for obtaining, prior to submission of the photo, any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in these official rules without additional compensation. If anyone identifiable in any photo is under the age of 18, parental/guardian permission must be obtained by the entrant before the photo can be submitted. Upon request, each entrant must be prepared to provide a signed release from all persons who appear in the photo submitted, authorizing PA Wilds Center and Authorized PA Wilds Center Partners and Parties, including but not limited to, contest co-sponsors Straub Brewery, West Penn Power Sustainable Energy Fund and Allegheny Outfitters to use the photo in publications and promotional materials.

Limitation of Liability

By entering the Contest, all entrants agree to release, discharge or hold harmless the PA Wilds Center and its partners, photography contest co-sponsors, affiliates, subsidiaries, advertising agencies, agents, employees, officers, directors and representatives from any claims, losses and damages arising out of their participation in the contest.

Conditions

This contest is void where prohibited. To the extent permitted by law the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or on connection with this contest are hereby excluded and any entrant expressly waives any and all such rights. Entries are void if PA Wilds Center determines the photograph to not be an original, or if the entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error, or obtained through fraud or theft.

By entering, entrants also agree to be bound by these official rules; that the decisions of the judges are final and binding with respect to all matters relating to the contest; and if the entrant wins that PA Wilds Center may use the winning photographs and each winner's name, photo and likeness in any publicity or advertising related to the contest or future promotions without compensation or approval. All federal, state/provincial/territorial and local taxes, fees and surcharges and taxes on prizes are the sole responsibility of the prize winners. Prizes are non-transferable.

PA Wilds Center reserves the right to verify the validity and originality of any entry and/or entrant and to disqualify any entrant who submits an entry that is not in accordance with these Official Rules or who tampers with the entry process. Failure by PA Wilds Center to enforce any of its rights at any stage does not constitute a waiver of those rights. If for any reason the Contest is not capable of running as planned due to any causes beyond the control of PA Wilds Center that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, PA Wilds Center reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process and/or to cancel, terminate, modify or suspend the Contest. If PA Wilds Center elects to cancel or terminate the contest, PA Wilds Center will not retain any rights in the submitted photographs.

Privacy

Information participants provide to the PA Wilds Center will be used to communicate with

participants regarding the contest. Each winner's name, city and state of residence may be posted on the website. Information participants provide will NEVER be given, sold or used for solicitation through a third party.

Terms, conditions, rules, and dates are subject to change without notice.

Please do not contact us about the status of entries.

Thank you for your participation!